

MEDIA ADVISORY



All Weather Windows launches Renolit colour for windows

Edmonton, AB (Sep. 9, 2014) - Traditional options for coloured window frames have been mostly limited to painting or metal cladding. Unfortunately, paint requires regular maintenance and metal cladding, while a great choice for durable colour windows, can be fairly costly.

As an alternative, All Weather Windows, Canada's largest privately-owned window and door manufacturer, has launched the Renolit colour offering for their Apex 9100 series of windows.

All Weather Windows is proud to bring this technology, which has been in the European marketplace for more than 35 years, to Canadian consumers, builders and dealers.

The acrylic-based Renolit EXOFOL FX film is high performance, ensuring minimal maintenance, long-lasting durability and excellent cost effectiveness. From homeowners to home builders and window dealers, the Renolit colour option offers a boost in a home's curb appeal without sacrificing quality, durability or budget.

"We're excited to be able to offer such a great product to our home building and renovations community," says Tracy Nadiger, Director of Marketing at All Weather Windows.

"At All Weather Windows, we know the importance of personalizing homes and showcasing creativity. With the Renolit option, builders, consumers and dealers are able to make homes more unique by coordinating colour schemes and really making them stand out, without going over budget."

The Renolit EXOFOL FX film is weather- and UV-resistant and can easily retain its colour and finish throughout its service life. It is currently available in five colours, all of which are suitable for a variety of architectural styles.

As part of All Weather Windows' product launch, a social media contest will also run alongside the Renolit campaign. Entrants vote on their favourite colour window to enter for a full home colour consultation from All Weather Windows' design experts and an interior designer, along with a \$2500 VISA Gift Card to make those design dreams a reality. The contest, called 'Colour Me Chic', can be found on All Weather Windows' Facebook page at facebook.com/AllWeatherWindowsCanada.

For more information about the Renolit colour offering, visit the All Weather Windows website at www.all-weatherwindows.com.

All Weather Windows is Canada's largest privately owned window and door manufacturer. Launched in 1978 in a 10,000-square-foot manufacturing facility in Edmonton, Alberta, the company has since expanded to nine branches and over 1,000 dealers nationwide. Two leading-edge manufacturing plants in Edmonton and Mississauga produce a full range of award-winning window and door products for dealers, builders, contractors and homeowners. Recognized as one of Canada's Best Managed Companies for five years running, All Weather Windows has also been a platinum sponsor of Habitat for Humanity for over seven years.